



Advertising Opportunities DMEXCO 2026

September 23 & 24, 2026 | Cologne

Organizer



Ideational and professional partner, owner of the DMEXCO brand



With the special participation of the Circle of Online Marketers (OVK)





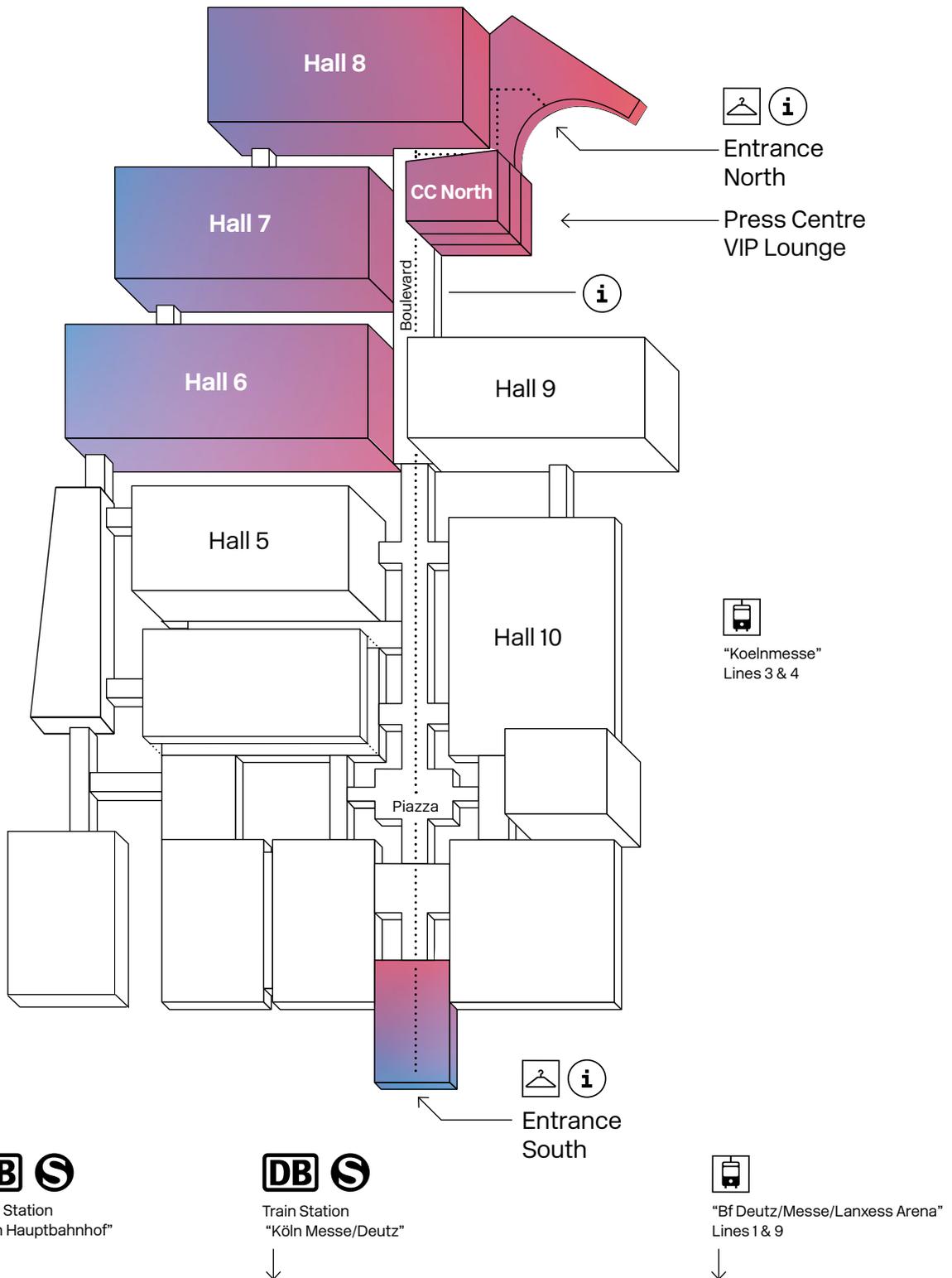
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For more marketing & communication services take a look at our [Marketing Kit](#)



Floor Plan





Advertising Spaces



Exit South



YO!
FUTURE
DIGITAL & DATA
Halle 6, Stand D18
ANIS ZUKUNFT
+n
2005

„Ich brauch kein Dashboard, um zu wissen, dass meine Agentur läuft!“
- Hank, Gründer einer Kreativagentur, zum Brown Mail in Folge im Minus
Teamleader
Stand C025

PIZZA
Doppio
Ländchen Pils
Wurger
↑



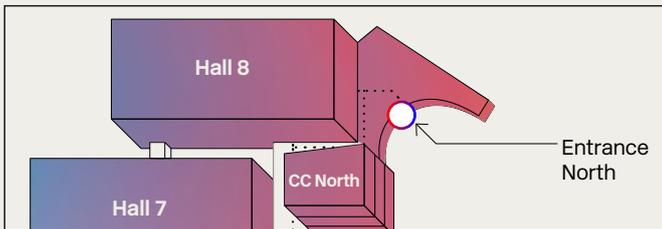
Analogue Advertising Spaces

Fabric banner / Entrance North (outdoor)



Dimensions (W x H): **6.00 x 6.00 m**
 Area: **36.00 sqm**
Total cost per banner:
 (incl. production and handling)

€ 9,041.40

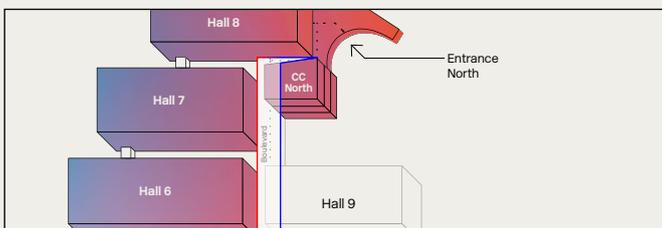


Fabric banner / Boulevard



Dimensions (W x H): **5.00 x 3.00 m**
 Area (2-sided): **30.00 sqm**
Total cost per banner:
 (incl. production and handling)

€ 7,044.00





Analogue Advertising Spaces

Fabric banner / Entrance North, hall 6, 7 or 8



Option 1

Dimensions (W x H): **4.90 x 4.90 m**

Area: **24.01 sqm**

Total cost per banner:
(incl. production and handling)

€ 7,299.76



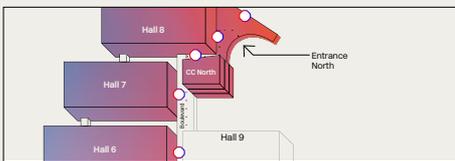
Option 2

Dimensions (W x H): **5.00 x 1.90 m**

Area: **9.50 sqm**

Total cost per banner:
(incl. production and handling)

€ 2,888.29



Fabric banner / Service-Center North



Option 1 (full size)

Dimensions (W x H): **50.00 x 5.00 m**

Area: **250.00 sqm**

Total cost per banner:
(incl. production and handling)

€ 62,242.50

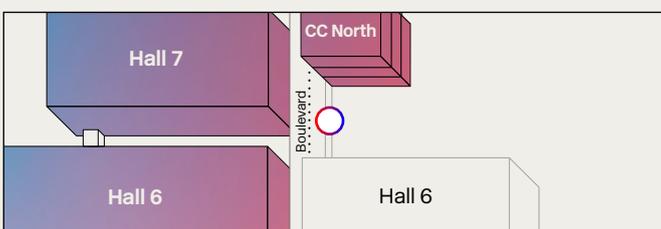
Option 2 (half size)

Dimensions (W x H): **25.00 x 5.00 m**

Area: **125.00 sqm**

Total cost per banner:
(incl. production and handling)

€ 31,121.50





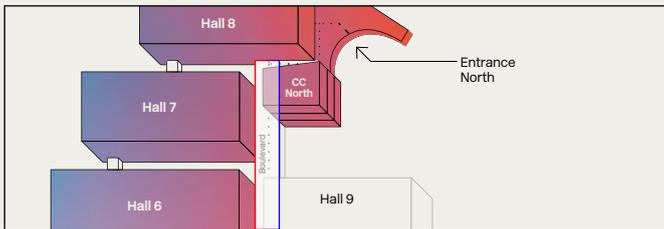
Analogue Advertising Spaces

AdBox / Boulevard North or halls



Dimensions (W x H x D): **2.10 x 2.40 x 0.40 m**
 Area: **12 sqm**
Total cost:
 (incl. production and handling)

€ 3,234.00

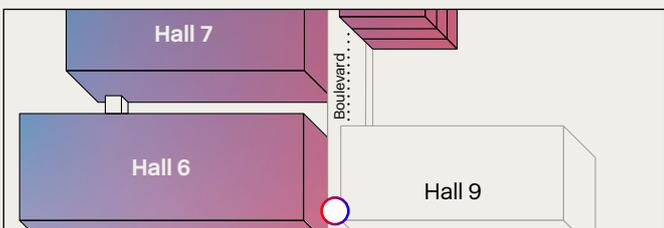


Steps / Boulevard North



Dimensions (W x H): **3.00 x 0.13 m**
45 steps
 Area: **17.55 sqm**
Total cost:
 (incl. production and handling)

€ 9,297.11





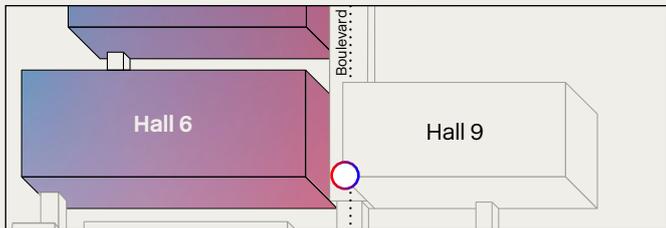
Analogue Advertising Spaces

Banner elevator / Boulevard North

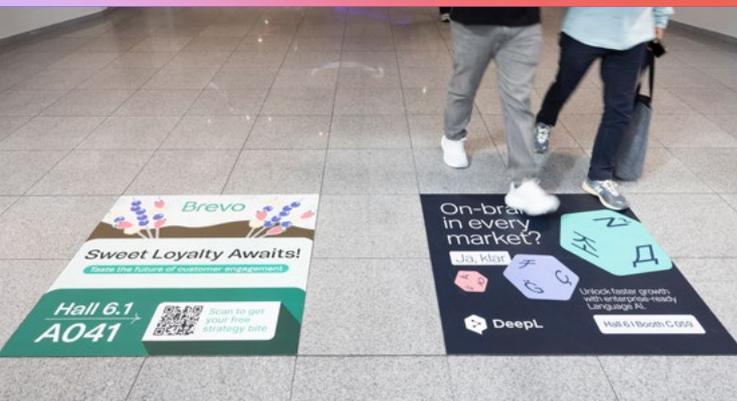


Dimensions (W x H): **3.00 x 6.00 m**
Area: **18.00 sqm**
Total cost:
(incl. production and handling)

€ 5,472.54



Floor stickers



Dimensions (W x H): **1.00 x 1.00 m**
Area: **1.00 sqm**
Total cost:
(incl. production and handling)

€ 598.00



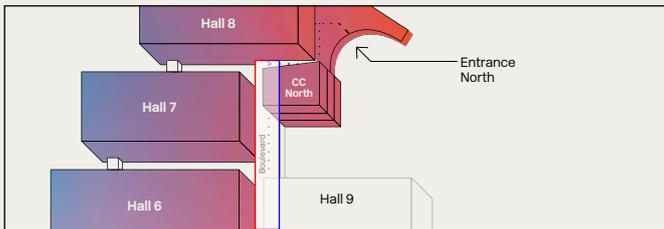
Analogue Advertising Spaces

Sanitary facilities / poster frames

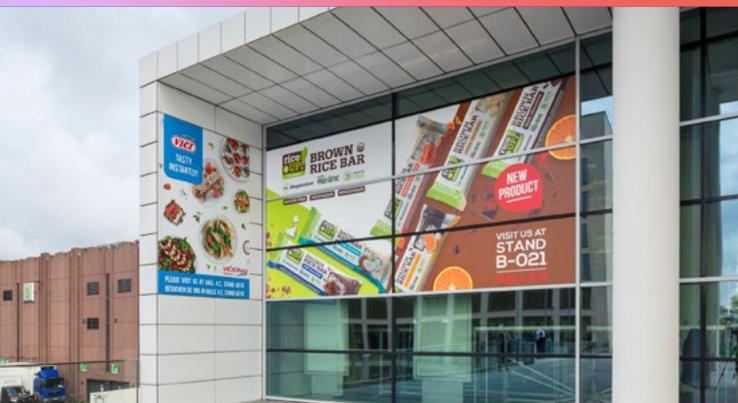


Dimensions (W x H): **0.297 x 0.42 m** (per frame)
 Area: **0.125 sqm**
Total cost for 10 frames:
 (incl. production and handling)

€ 2,030.00

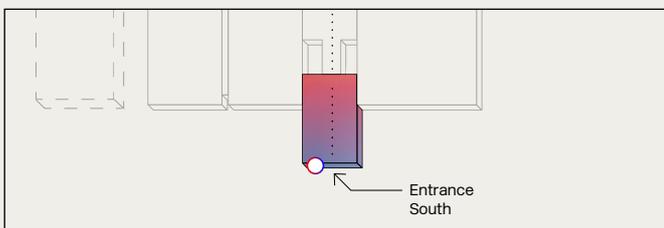


Window space / Entrance South (outdoor)



Dimensions (W x H): **7.04 x 3.24 m**
 Area: **24.08 sqm**
Total cost:
 (incl. production and handling)

€ 8,405.12





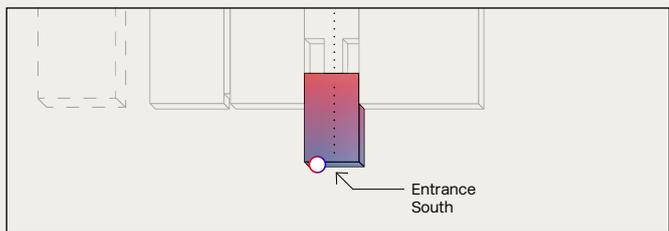
Analogue Advertising Spaces

Balustrade / Entrance South (outdoor)



Dimensions (W x H): **17.60 x 0.94 m**
Area: **16.54 sqm**
Total cost:
(incl. production and handling)

€ 6,621.20

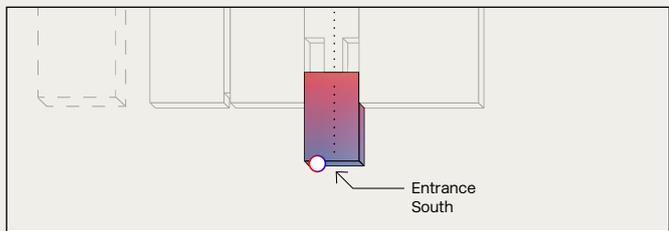


Pillar / Entrance South (outdoor)



Dimensions (W x H): **2.80 x 4.00 m**
Area: **33.60 sqm**
Total cost:
(incl. production and handling)

€ 12,798.91





Digital Advertising Spaces

LED-Mega-Wall, Entrance North (outdoor)



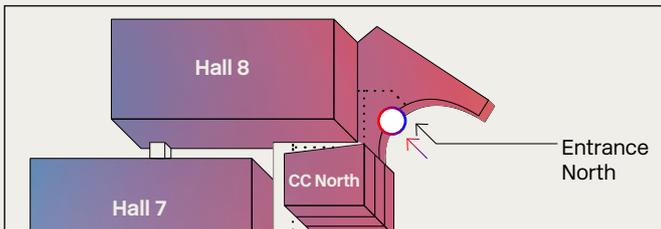
Content 22,5:9

Dimensions (W x H): **14.40 x 5.70 m**

Resolution (W x H): **2112 x 836 px**

Full price at 5-minute intervals 15 seconds

€ 24,600.00



LED-Mega-Display / Front Above the Turnstiles – Entrance North



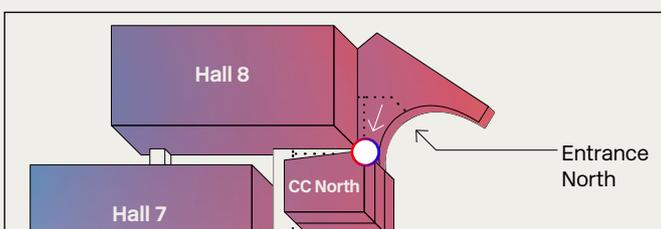
Content 24:9 LED

Dimensions (W x H): **7.20 x 2.70 m**

Resolution (W x H): **2880 x 1080 px**

Full price at 5-minute intervals 15 seconds

€ 3,720.00





Digital Advertising Spaces

LED-Mega-Display Boulevard North – Hall 8



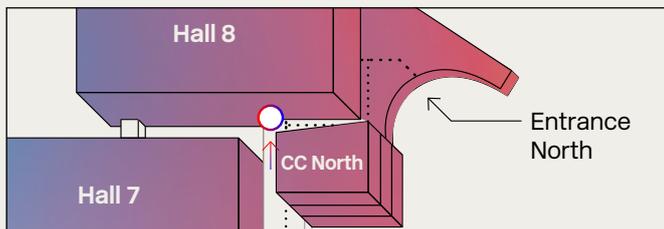
Content 16:9 LED

Dimensions (W x H): **4.80 x 2.70 m**

Resolution (W x H): **1920 x 1080 px**

Full price at 5-minute intervals 15 seconds

€ 3,720.00



LED-Mega-Display Boulevard North



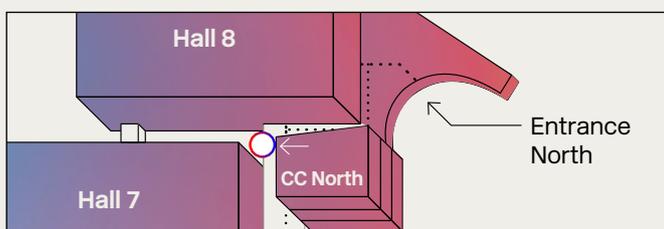
Content 24:9 LED

Dimensions (W x H): **7.20 x 2.70 m**

Resolution (W x H): **2880 x 1080 px**

Full price at 5-minute intervals 15 seconds

€ 3,720.00





Digital Advertising Spaces

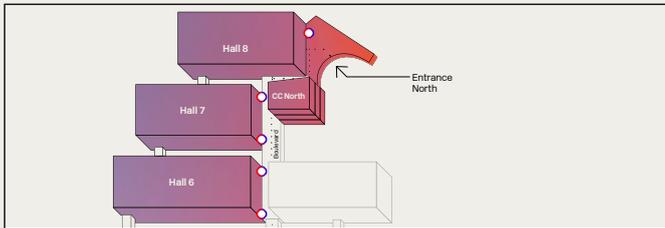
LCD-Screen, Entrances - Halls 6, 7 and 8



Content 16:9

Dimensions (W x H): **1.21 x 0.68 m**
 Resolution (W x H): **2 x 1920 x 1080 px**
 Full price for 2 screens at 5-minute intervals 15 seconds

€ 1,313.00



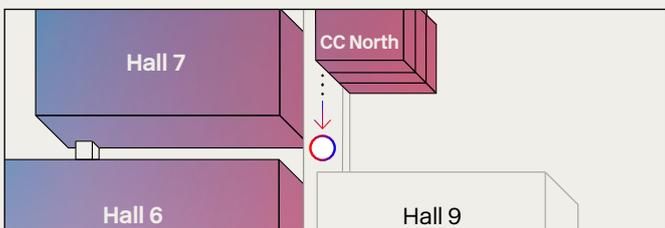
LCD-Wall Bridge – Boulevard North / North Side



Content 48:9

Dimensions (W x H): **7.28 x 1.37 m**
 Resolution (W x H): **Full HD 5760 x 1080 px**
 Full price at 5-minute intervals 15 seconds

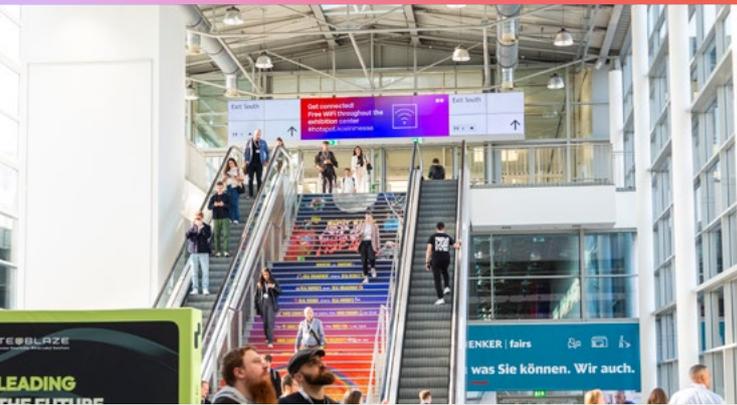
€ 2,735.00





Digital Advertising Spaces

LCD-Screen Transition Boulevard North / Central Boulevard



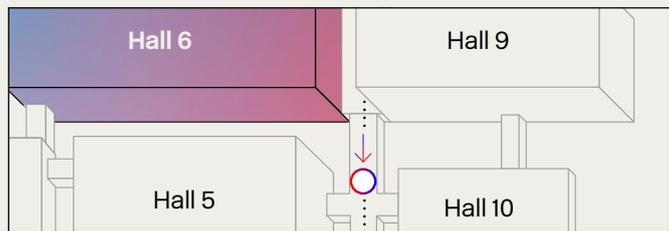
Content 48:9

Dimensions (W x H): **7.28 x 1.37 m**

Resolution (W x H): **Full HD 5760 x 1080 px**

Full price at 5-minute intervals 15 seconds

€ 2,735.00



LED-Screen Transition Central Boulevard / Boulevard North



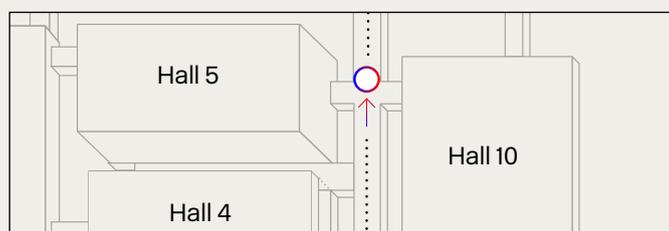
Content 16:9 LED

Dimensions (W x H): **4.80 x 2.70 m**

Resolution (W x H): **1920 x 1080 px**

Full price at 5-minute intervals 15 seconds

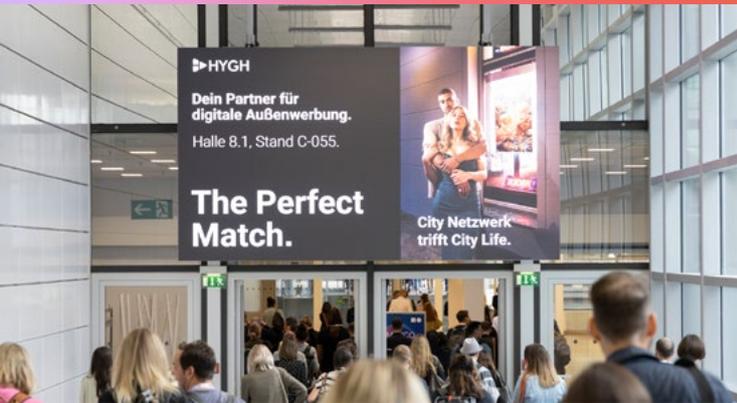
€ 3,720.00





Digital Advertising Spaces

LED-Mega-Wall Transition Entrance South / Passage 3 - 11



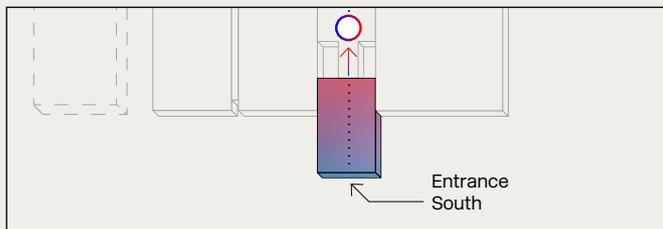
Content 16:9 LED

Dimensions (W x H): **4.80 x 2.70 m**

Resolution (W x H): **1920 x 1080 px**

Full price at 5-minute intervals 15 seconds

€ 3,720.00



For more advertising spaces opportunities, please reach out our ad spaces team



Contact

If you have any further questions or need more information, please do not hesitate to contact us.

Analogue and Digital Ad Spaces



Oona Agert
Sales Manager - Advertising Spaces

T. +49 221 821 2064
o.agert@koelnmesse.de

Marketing Kit



Hannah Beyll
Media Cooperations Manager

T +49 221 821 38 82
hannah.beyll@dmexco.com

Sponsoring Packages & Special Sponsorings



Pascal Palt
Sales Manager

T. +49 221 821 3581
pascal.palt@dmexco.com



Michael Brendt
Sales Manager

T. +49 221 821 2917
michael.brendt@dmexco.com



Ingo Willems
Sales Manager

T. +49 221 821 2795
ingo.willems@dmexco.com



Alexander Kurth
Sales Manager

T.+49 221 821 3153
alexander.kurth@dmexco.com



Lena Pletzinger
Sales Manager

T. +49 221 821 227 6
lena.pletzinger@dmexco.com



Charlotte Busch
Sales Manager

T. +49 17 6 125 631 50
charlotte.busch@dmexco.com