


Traffic guideline



DMEXCO
Digital Marketing Exposition & Conference
Cologne, Germany, 23-24 September 2026



New - Get on board today!

- 
- A faster way to the trade fair
 - Free ride to the hall
 - No waiting times
 - Less stress
 - Good for the environment

>>> eSlot makes trade fair transports by truck more efficient. The dynamic logistics management system helps you to get to the trade fair in the fastest possible way. Your loading slot is reserved and you drive straight through to the loading point.

➤ eSlot works with the NUNAV routing system and calculates your best route every 15 seconds, taking traffic developments into account. This helps you to avoid traffic jams dynamically and proceed directly to the loading point without waiting.

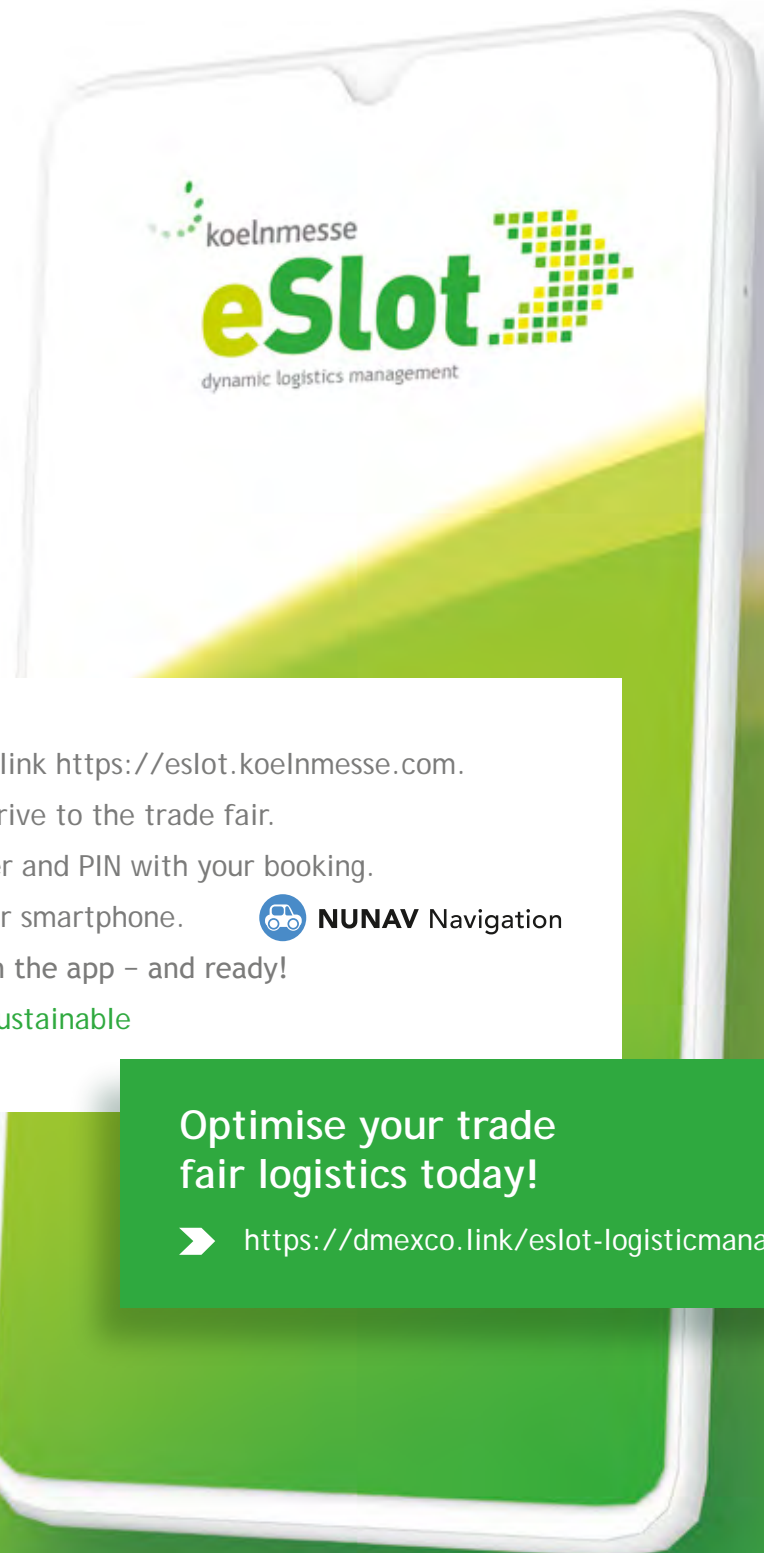


➤ Your booked eSlot is reserved for you, the barrier at the gate opens automatically and you are routed to the final loading position. Pre-booked forklifts are made ready for you as quickly as possible.


➤ Without a booked eSlot, access to the fair grounds is not possible during set-up and dismantling. The booking of an eSlot is subject to a charge. Vehicles under 3.5 t have the possibility to park free of charge in designated parking areas during set-up.

Please note!

The access to the trade fair grounds will be possible only for those who have a time slot booked via the eSlot portal.



It's that simple!

01. Go to the eSlot portal using the link <https://eslot.koelnmesse.com>.
02. Book your desired time slot to drive to the trade fair.
03. You will receive your trip number and PIN with your booking.
04. Download the NUNAV app to your smartphone.  **NUNAV** Navigation
05. Enter the trip number and PIN in the app – and ready!

>>> fast, efficient, cost-effective, sustainable

NUNAV-App

Download
now!



We will be glad to help you!

Telephone +49 221 821-2097

e-Mail eSlot@koelnmesse.de

Optimise your trade
fair logistics today!

➤ <https://dmexco.link/eslot-logisticmanagement>



Event dates

Trade fair dates: 23 September-24 September 2026

Opening hours	23 September	24 September
Exhibitors	7:30 a.m. to 7:30 p.m.	7:30 a.m. to 6:30 p.m.
Visitors	9:00 a.m. to 6:30 p.m.	9:00 a.m. to 5:30 p.m.

Access times for halls and grounds*

Halls 6 - 8

SET-UP	20 September	21 September	22 September
	6:00 a.m. to 12:00 p.m.	Open 24 hours	midnight to 8:00 p.m.
DISMANTLING	18 September	19 September	
	From 7:30 p.m. vehicles < 3.5t only with eSlot/1h From 8:30 p.m. vehicles > 3.5t	midnight to 10:00 p.m.	



* The access to the trade fair grounds is granted only with a booked time slot (eSlot)! Access to the fair grounds is only possible after receiving a recall instruction via the NUNAV app, SMS or via the display boards at P22.

Vehicles without a booked eSlot will not be admitted and must register for check-in on-site in the logistics centre located at the P22 parking lot.

Important contact details



Information on traffic and logistics is available at:

Telephone +49 221 821-2097
logistik@koelnmesse.de



Our postal address:

Koelnmesse GmbH
Messeplatz 1
50679 Köln
Deutschland

Your postal address during the event:

Koelnmesse GmbH
(hall number)
(your company)
(contact person)
Messeplatz 1
50679 Köln/Deutschland



Please be certain to pass this information along to your stand construction and driving personnel.





eSlot – Prices and Stay times

Vehicles	Portal	Check-in on site (P 22)	Maximum stay times
up to and incl. 3.5 t* 	EUR 10.00	EUR 15.00	1 hour
up to and incl. 3.5 t* 	EUR 20.00	EUR 25.00	2 hours
up to and incl. 12 t 	EUR 40.00	EUR 50.00	3 hours
up to and incl. 40 t 	EUR 50.00	EUR 65.00	3 hours








Important information

	<p>IMPORTANT: Since May 2025, the option to pay a deposit is no longer available!</p> <p>* Vehicles < 3.5 t have the choice</p> <ul style="list-style-type: none"> _ Booking of an eSlot for a fee of EUR 10/15, one hour stay on the fair grounds _ Booking of an eSlot for a fee of EUR 20/25, two hours' stay on the fair grounds
	<p>If the booked stay time is exceeded, following prior notification, the vehicles will be removed at the expense and risk of their originator, holder or owner.</p>
	<p>A forklift truck for loading/unloading your vehicle must be booked separately via the logistics partner DSV. DSV Fairs & Events GmbH Tel +49 221 98131-0, e-mail fairs.koeln@dsv.com</p> <p>If you require a forklift, then the booked eSlot is considered non-binding until you receive confirmation of the forklift booking from DSV. Therefore, contact DSV immediately after your eSlot booking.</p>


Parking possibilities during set-up and dismantling

Vehicles	Parking area	Costs	Other
up to and incl. 7.5 t 		Free	<ul style="list-style-type: none"> _ short-term parking available before/after loading time expires _ The parking areas must be vacated by midnight on the last day of set-up
more than 7.5 t 			






General traffic rules

	<p>Instructions by traffic staff must be followed.</p>
	<p>Speed limit of 30 km/h throughout the trade fair grounds, the German Road Traffic Regulations (StVO) apply.</p>
	<p>Access to the trade fair grounds is permitted only with permission, a valid entry permit or a parking permit and is at the one's own risk.</p>
	<p>Driving routes, fire brigade access routes, escape routes, loading gates and emergency exits must be kept clear at all times.</p>
	<p>The use of cranes, power-driven forklifts with a driver's seat, all manner of lifts and similar vehicles on the trade fair grounds is reserved exclusively to the contractual partner of Koelnmesse. Contact: DSV Fairs & Events GmbH Tel. +49 221 98131-0, e-Mail fairs.koeln@dsv.com Info and prices at: Service-Shop, Tel. +49 221 821-3500 https://service-en.dmexco.com</p>
	<p>The parking of all manner of vehicles, trailers, shipping containers, tanks and empties on trade fair grounds during trade fairs is prohibited. Disregard of this rule will result in the removal of these objects, without prior notification, at the expense and risk of their originator, holder or owner. Guarding and safe-keeping of such objects are excluded. Information on the whereabouts of such removed objects is provided by the security office north, Tel. +49 221 821-2551. In the event of an emergency, please leave a telephone number on the vehicle/object.</p>
	<p>Please note! Vehicles may not be driven into the exhibition halls.</p>




Please observe the routing rules in effect

<p>P₂₂</p>	<p>Registration and approvals for vehicles without eSlot at P 22. Prerequisite for vehicle-entry permit: _ precise delivery address (hall/stand number) _ available eSlot _ where applicable, availability of forwarding services _ where applicable, customs clearance</p>
	<p>Drivers who do not use the NUNAV app will be granted approval for vehicle entry by Koelnmesse traffic personnel on P22.</p>

Trade fair service offers

	<p>To avoid traffic closures please use the automatic routing of the NUNAV app!</p>	
	<p>Parking-space service Koelnmesse offers parking spaces for rent on the trade fair grounds for the parking of vehicles or shipping containers during events. Please note that the loading, unloading and placement of shipping containers is reserved exclusively for the logistics partner of Koelnmesse. DSV Fairs & Events GmbH, Tel. +49 221 98131-0, fairs.koeln@dsv.com</p> <p>If you booked a parking space please note the confirmation letter. You do not need an eSlot to enter the grounds.</p>	
	<p>Storage service Koelnmesse offers you storage by service partners for temporary storage of your goods on the trade fair grounds (before and during the event).</p> <p>Order at: https://service-en.dmexco.com</p>	
	<p>Other service offers</p> <p>You will find information and prices at: Service Shop, Tel. +49 221 821-3998, https://service-en.dmexco.com</p>	

Please observe the rules for the dismantling phase

	<p>Vehicles without eSlot must be registered at P 22; no vehicles will be granted access to the trade fair grounds without a registration!</p>
	<p>Grounds exit at Gate A If gates/access roads are closed, please exit via Gate A.</p>
	<p>On the final day of a trade fair, vehicles weighing up to 3.5 tonnes will be granted access to the grounds beginning at 7:30 p.m. (eSlot/1 hour required).</p>



Parcel Service



New: Your reliable parcel service at the exhibition grounds

Secure. Fast. Directly to your stand.

We now offer a solution for the secure acceptance and delivery of parcels directly at the Koelnmesse exhibition grounds.


With the new **Parcel Service**, we ensure that parcels are accepted securely logged and delivered to the stand at a specific time on request. This service is provided in co-operation with our official service partner **DSV Fairs & Events GmbH**.

This service applies to shipments within the EU. Third country shipments with customs clearance fees must be requested and processed separately.

This is how easy the Parcel Service works:

	Acceptance and delivery of parcels weighing up to 50 kg directly to the stand
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- 1.) Fill out the **contact form** on the respective trade fair website.
- 2.) You will then receive a confirmation from our responsible service partner **DSV Fairs & Events GmbH**.
- 3.) You can use your regular account with FedEx, UPS or another freight company to organise your freight to Cologne. Simply write the **shipping address listed below** on the parcel and that's it.

	Parcel Service DSV Fairs & Events GmbH Pfälzischer Ring 105 (parking lot P22) 50679 Köln Messe Reference Nr.: Exhibitor XY	Please note: Parcels with a different trade fair address cannot/may not be accepted by our service partner.
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If you have any questions, please contact our service partner **DSV Fairs & Events GmbH**.

Phone: +49 (0)221 98131-0

Email: fairs.koeln@dsv.com

Trade fair grounds/Surroundings



Optimise your trade fair logistics today, with eSlot and NUNAV!

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- Free ride to the hall
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